



Media Release
For Immediate Release

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Brewgaloo NC Craft Beer Festival 2016

The best of local beer, bites, and business

RALEIGH, N.C. -- Jan. 28, 2016 -- Shop Local Raleigh announced today that Brewgaloo, an annual festival celebrating the best of North Carolina beer, will take place again this spring in downtown Raleigh on Saturday, April 23, 2016.

Now in its fifth year, Brewgaloo features beer, cider, and other beverages from purveyors across the state, and spotlights the local businesses and artisans that make Raleigh distinctive.

North Carolina is home to over 150 of the nation's best breweries, brewpubs, and taprooms. In 2015, Brewgaloo ushered in over 70 of these breweries, plus 40 food trucks, to downtown Raleigh. This year, Brewgaloo promises to draw out even larger (and thirstier) crowds to Raleigh's City Plaza, with over 80 featured breweries, 45 food trucks, and 20 local bands on four stages.

"It's crucial that we support and encourage the growth of great local businesses here in North Carolina," said Raleigh mayor Nancy McFarlane. "Brewgaloo not only highlights the wonderful food, beer, and products of our state, but also serves as a fun and exciting cornerstone of community engagement in Raleigh."

Tickets will go on sale for Brewgaloo 2016 starting Monday, February 2, 2016 on Shop Local Raleigh's website, and will also be available for purchase at the event. While no purchase is necessary to enter Raleigh City Plaza or to peruse the vendors on Fayetteville Street, tokens (available in two redemption values) are required for those wishing to drink.

About Shop Local Raleigh

Shop Local Raleigh is a Raleigh-based nonprofit organization that seeks to promote and support locally-owned, independent businesses through advocacy, partnerships, and community engagement. Shop Local Raleigh is operated by the Greater Raleigh Merchants Association (GRMA), and provides memberships to local businesses in the food and beverage, retail, restaurant, health and beauty, and professional services sectors. Through the efforts of Shop Local Raleigh, GRMA hosts a number of vital community services and events each year, including Brewgaloo, the Raleigh Christmas Parade, and Raleigh Crime Stoppers. To learn more, please visit www.shoplocalraleigh.org.

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